

# Management and Entrepreneurship Question Paper Set

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10AL51

**Fifth Semester B.E. Degree Examination, June/July 2016**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting  
atleast TWO questions from each part.**

**PART – A**

- 1 a. Define management, explain the levels of management. (10 Marks)  
b. Define planning. Explain the types of plans with example. (10 Marks)
- 2 a. Explain in details any five functions of management. (10 Marks)  
b. List and explain the characteristics of planning. (10 Marks)
- 3 a. Discuss the steps commonly followed by organizations in selection procedure. (10 Marks)  
b. Discuss the different sources of recruitment. (10 Marks)
- 4 a. What are the purposes of communications in an organization? (10 Marks)  
b. Discuss all the steps involved in a control process. (10 Marks)

**PART – B**

- 5 a. Define entrepreneur. Discuss four key elements in context to entrepreneurship. (06 Marks)  
b. Explain entrepreneurs based on the type of business. (08 Marks)  
c. Discuss three barriers in connection with entrepreneurship. (06 Marks)
- 6 a. Discuss steps in the location of small scale industry. (10 Marks)  
b. Explain the important factors in the selection of a small scale industry site. (10 Marks)
- 7 a. Discuss in detail on sources of finance for small scale industry. (10 Marks)  
b. Elaborate on objectives and functions of SIDBI. (10 Marks)
- 8 a. Define project, discuss at least four criteria to select a project. (10 Marks)  
b. What are the needs of network techniques in project? Explain two types of network techniques in project implementation. (10 Marks)

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10AL51

**Fifth Semester B.E. Degree Examination, Dec.2015/Jan.2016**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting at least TWO questions from each part.**

**PART – A**

- 1 a. Explain the various functions of management. (10 Marks)  
b. Explain the roles of a manager. (10 Marks)
- 2 a. Discuss the importance of planning. Differentiate between strategic planning and tactical planning. (10 Marks)  
b. With a flow chart, explain the steps involved in decision making. (10 Marks)
- 3 a. What are the principles of an organization? Explain. (10 Marks)  
b. Explain briefly the steps involved in selection process. (10 Marks)
- 4 a. Explain briefly Herzberg's theory of motivation. (10 Marks)  
b. What are the essentials of a sound control system? Explain. (10 Marks)

**PART – B**

- 5 a. Define the term 'Entrepreneur'. Differentiate between entrepreneur and Intrapreneur. (10 Marks)  
b. Explain the stages in entrepreneurial process. (10 Marks)
- 6 a. What are the steps involved in setting up of small scale industry (SSI)? Explain. (10 Marks)  
b. What are the objectives and functions of world trade organization (WTO)? Explain. (10 Marks)
- 7 a. Explain the objectives and functions of NSIC and KSFC. (10 Marks)  
b. Write short notes on KSSIDC and SISI. (10 Marks)
- 8 a. Explain in detail the guidelines for preparation of project report. (10 Marks)  
b. What are the various network analysis techniques? Differentiate between PERT and CPM. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.



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10AL51

**Fifth Semester B.E. Degree Examination, June/July 2015**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.**

**PART - A**

- 1 a. Define Management. Explain different levels of Management. (05 Marks)  
 b. Explain functional area of Management. (05 Marks)  
 c. What is the profession and administration management? (10 Marks)
- 2 a. Give any four important reasons for the performance of planning functions. (05 Marks)  
 b. Difference between strategic planning and tactical planning. (05 Marks)  
 c. What is decision making? Explain different types of decisions. (10 Marks)
- 3 a. Define an organization and explain principles of organisation. (05 Marks)  
 b. Write a brief note on the following : i) MBO ii) MBE. (05 Marks)  
 c. Discuss any two types of organization structures with highlighting their merits and demerits. (10 Marks)
- 4 a. Briefly explain the purpose of communication. (05 Marks)  
 b. Briefly explain the essentials of a sound control system. (05 Marks)  
 c. Explain Maslow's and Heryburg theories of Human motivation. (10 Marks)

**PART - B**

- 5 a. Who is an Entrepreneur? Explain the characteristics of an Entrepreneur. (05 Marks)  
 b. Explain the role of an Entrepreneur in economic development of any country. (05 Marks)  
 c. Explain the barrier involved in entrepreneurship. (10 Marks)
- 6 a. What is Small Scale Industry? Briefly explain the need and rationale of SSI's. (05 Marks)  
 b. Explain briefly the Government support for SSI during 5 year plan. (05 Marks)  
 c. Explain the objectives and functions of WTO. (10 Marks)
- 7 a. Write functions of District industries centers / single window concept. (05 Marks)  
 b. Write a short note on NSIC. (05 Marks)  
 c. Explain the objectives and functions provided by TECSOK and KSSIDC. (10 Marks)
- 8 a. Briefly outline the contents of a project. (05 Marks)  
 b. What is Financial and Social feasibility study? (05 Marks)  
 c. What is Project Appraisal? Explain the steps followed in project appraisals. (10 Marks)

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**Fifth Semester B.E. Degree Examination, Dec.2013/Jan.2014**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting  
at least TWO questions from each part.**

**PART – A**

- 1 a. Define management. Write various characteristics of management. (05 Marks)
- b. Briefly explain the various levels and skills required at different management levels. (05 Marks)
- c. Explain the various functions of management. (10 Marks)
- 2 a. Define planning and discuss its importance. (05 Marks)
- b. Write differences between strategic planning and tactical planning. (05 Marks)
- c. Explain various steps of planning. (10 Marks)
- 3 a. What is an organization? Explain the purpose and nature of an organization. (05 Marks)
- b. What are principles of organization? (05 Marks)
- c. Briefly explain the steps in the selection procedure. (10 Marks)
- 4 a. Explain Maslow's theory of motivation. (05 Marks)
- b. What are the qualities of a good leader? (05 Marks)
- c. Briefly explain the essentials of sound controlling. (10 Marks)

**PART – B**

- 5 a. What are the qualities of an entrepreneur? (05 Marks)
- b. Explain the types of entrepreneur. (05 Marks)
- c. Explain the various stages in entrepreneurial process. (10 Marks)
- 6 a. Enumerate the characteristics of small scale industries. (05 Marks)
- b. Describe the objectives of small scale industries in India. (05 Marks)
- c. Explain the steps involved in setting up a small scale industry. (10 Marks)
- 7 a. Mention important central and Karnataka state government institutions providing support to SSIs. (05 Marks)
- b. What are the objectives and functions of KIADB? (05 Marks)
- c. Write short notes on any two: (10 Marks)
  - i) Karnataka State Finance Corporation (KSFC).
  - ii) Karnataka State Small Industries Development Corporation (KSSIDC).
  - iii) District Industries Centre (DIC).
- 8 a. Write various points to be considered for project identification. (05 Marks)
- b. Write differences between PERT and CPM. (05 Marks)
- c. Explain in detail the contents of "Project Report". (10 Marks)

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**Sixth Semester B.E. Degree Examination, June 2012**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer FIVE full questions, selecting  
at least TWO questions from each part.**

**PART – A**

- 1 a. What is management? Explain the various roles of management. (08 Marks)
- b. Explain the nature and characteristics of management. (08 Marks)
- c. Mention the contribution and limitations of scientific management. (04 Marks)
- 2 a. Bringout the nature and importance of planning. Explain the different forms of planning. (10 Marks)
- b. What are the types of decisions? Explain with example. (04 Marks)
- c. Explain the various problems that the managers faces while making decisions. (06 Marks)
- 3 a. What is span of management? Explain the various factors that govern the span of management. (08 Marks)
- b. Distinguish between centralization and decentralization. Mention their advantages. (08 Marks)
- c. What are the importances of staffing? Give examples. (04 Marks)
- 4 a. Compare and contrast the Maslow's need hierarchy theory with Herzberg's two factor theory. (08 Marks)
- b. Explain the various barriers to communication. (06 Marks)
- c. Explain the various methods of establishing control on the deviations in an organization. (06 Marks)

**PART – B**

- 5 a. Explain the qualities of an entrepreneur. (10 Marks)
- b. Mention the parameters which decided the quality of environment that would promote entrepreneurship. (05 Marks)
- c. Discuss the role of entrepreneur in the economic development. (05 Marks)
- 6 a. Define small scale industry, Ancillary industry and Tiny industry with advantages of each. (12 Marks)
- b. What are the characteristics of small scale industries? Explain. (08 Marks)
- 7 a. Explain the objectives and functions of national small industries corporation. (10 Marks)
- b. Write notes on DIC, TECKSOK and state financial corporations. (10 Marks)
- 8 a. Explain the various guidelines provided by the planning commission for preparation of project report. (10 Marks)
- b. Explain the various methods of project appraisal. (10 Marks)

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06AL51

**Fifth Semester B.E. Degree Examination, June 2012**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting at least TWO questions from each part.**

**PART – A**

- 1 a. Define management. Briefly discuss about the process of management. (08 Marks)  
b. Distinguish between administration and management. (04 Marks)  
c. List the 14 principles of administrative management and elaborate any two. (08 Marks)
- 2 a. Define planning and briefly explain its importance. (06 Marks)  
b. Distinguish between policy and procedure. (04 Marks)  
c. List and explain the steps in planning. Mention at least four limitations of planning. (10 Marks)
- 3 a. Discuss the meaning, importance and factors governing the span of management. (06 Marks)  
b. List all the 16 principles of organizing. (04 Marks)  
c. Define delegation. Brief about advantages and barriers of effective delegation. (10 Marks)
- 4 a. Define direction and brief about the main five requirements of effective direction. (05 Marks)  
b. Define motivation. Show the motivation process by means of diagram. (05 Marks)  
c. List all the six theories of motivation and discuss about Maslow's need hierarchy theory. (05 Marks)  
d. List and explain the steps in control process. (05 Marks)

**PART – B**

- 5 a. Define an entrepreneur. Briefly discuss about types of entrepreneurs. (10 Marks)  
b. Explain Entrepreneur Development Programme (EDP). Mention all its models. (05 Marks)  
c. Distinguish between entrepreneur and intrapreneur. (05 Marks)
- 6 a. List and briefly discuss about the steps to start a SSI. (12 Marks)  
b. Write a brief note on government policies towards SSI, its objectives and classifications. (08 Marks)
- 7 a. Write a note on the aims and objectives of KIADB. (05 Marks)  
b. Brief about important activities of KSSIDC. (05 Marks)  
c. Write short note on KSIMC. (05 Marks)  
d. Write a note on TECSOK. (05 Marks)
- 8 a. Define project. Discuss briefly about project classification. (06 Marks)  
b. List out common errors in project report. Explain briefly. (08 Marks)  
c. List at least five network techniques. List the advantages and limitations of PERT. (06 Marks)

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